

Victoria BC, Canada (Newsworthy.ai) Tuesday Feb 27, 2024 @ 8:00 AM Central —

<u>Total Prepare</u>, Canada's premier source for emergency preparedness solutions, proudly unveils an innovative new product: <u>OBARs</u>. These nutrient-packed <u>ration bars</u> cater to individuals with dietary restrictions, offering a wholesome and convenient snack option for everyday consumption and emergency scenarios alike.

In a world where dietary needs are diverse and essential, OBARs emerge as a long-awaited solution for allergen-free emergency ration bars. Only available in Canada through Total Prepare, these are the first bars of their kind in the country – their extended shelf life makes them ideal for emergency kits and grab-and-go bags.

OBARs are vegan, non-GMO bars boasting a remarkable 5-year shelf life, making them indispensable for emergency preparedness. With each bar containing 7 grams of plant-based protein and 300 calories, they provide sustenance in times of need without compromising on flavor or quality.

What sets OBARs apart is their commitment to clean ingredients and allergen-free composition. Free from peanuts, tree nuts, dairy, eggs, soybeans, wheat, and other common allergens, they provide peace of mind to individuals with sensitivities or dietary restrictions.

Whether as a snack or a vital component of emergency kits, OBARs deliver convenience and peace of mind with every bite. The bars are light, packable, and ideal for on-the-go consumption during emergencies or everyday adventures.

"At Total Prepare, we believe that everyone deserves peace of mind, regardless of dietary restrictions," said Zenia Platten, Marketing Manager at Total Prepare. "Our commitment to offering gluten-free, dairy-free, and vegan options culminates in the introduction of OBARs. We're proud to provide a diverse range of emergency food solutions, and OBARs represent a significant step forward in meeting the needs of our customers."

Key Features of OBARs include:

- Gluten-free
- Dairy-free
- Nut-free (including tree nuts and peanuts)
- Soybean-free
- Egg-free
- Dairy-free



- Halal and Kosher
- Nutrient-dense, raw ingredients for optimal nutrition
- Non-GMO and made in the USA
- Up to 5 years of shelf life

Total Prepare offers organizational pricing for bulk orders of 175+ bars, making OBARs accessible to institutions, businesses, and community organizations.

For more information about OBARs or to place an order, <u>visit totalprepare.ca</u> or contact hello@totalprepare.ca.

## About <u>Total Prepare</u>:

Founded in 2012 and headquartered in British Columbia, Total Prepare is Canada's leading provider of emergency preparedness products. Offering a comprehensive range of survival kits, Meals Ready to Eat (MREs), freeze-dried and dehydrated emergency food, water storage solutions, and more, Total Prepare is dedicated to empowering individuals and communities to prepare for unforeseen emergencies.



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