

San Francisco, CA (Newsworthy.ai) Thursday Sep 7, 2023 @ 7:00 AM Pacific —

Trust Anchor Group and Cow Shades are excited to announce a strategic partnership that fuses cutting-edge technology with a shared commitment to sustainable energy advancement. This collaboration marks a pivotal moment in the journey to reshape how clean energy projects are supported and embraced.

We are introducing an enterprise-grade digital assets platform developed by Trust Anchor Group for Cow Shades. This innovative platform aims to support renewable energy and carbon reduction projects on dairy farms, utilizing Distributed Ledger Technology and digital assets.

Further, this collaboration enables us to provide our stakeholders unparalleled access to real-time information, empowering them to monitor and engage in the sustainability journey transparently.

“We are thrilled to collaborate with Cow Shades in their noble mission to drive sustainable energy adoption,” said Mateo Florez, Head of Digital Assets at Trust Anchor Group. “Together, we will leverage Neuro-Services to create an ecosystem that empowers farmers and accelerates the transition to clean energy solutions.”

“In an era of environmental challenges, Trust Anchor Group and Cow Shades are at the forefront of innovative solutions that resonate with ESG principles. This collaboration signifies a significant stride toward realizing the UN Sustainable Development Goals and fostering a more resilient and inclusive future,” commented Francie Finn, Cow Shades’ founder.

Stay tuned for further announcements as Trust Anchor Group and Cow Shades work to redefine the landscape of sustainable energy.

About [Cow Shades](#)

Cow Shades solar structures provide shade for cows and generate off-grid power for various purposes such as irrigation, pumps, charging stations, and wifi. The goal is to reduce demand charges and emissions from propane, gas, and fossil fuels. With the Cow Shades WIFI network, farmers can access apps in the field and utilize integrated sensors to monitor cow health, weather conditions, and detailed in-field data, including solar production and available storage. The solar structures are connected in a mesh network to optimize panel aggregation. Additionally, the Cow Shades team addresses methane pollution from cows by

implementing an innovative process to cap manure emissions.

The Cow Shades first project is with Tony Sousa Dairy Farm in Dinuba, CA.

For more information, please visit <http://cow-shades.com/>.

About [Trust Anchor Group](#)

Trust Anchor Group is a technology partner that empowers businesses and communities through digitalization and next-generation technologies. Trust Anchor Group drives positive change and innovation with its suite of Neuro-Services, a comprehensive suite of tools that provides: Secure and scalable identity systems. Smart payments. Secure data management. An enterprise-grade digital asset-as-a-service platform. By integrating cutting-edge solutions seamlessly, they transform industries and foster sustainable growth. For more information, visit <https://www.trustanchorgroup.com>.

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