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BIOptimizers, a leading innovator in the health and wellness industry, proudly announces its breakthroughs in next-gen brain performance and <u>healthy digestion supplements</u>. The company's commitment to performance, purity, and potency has led to the development of unparalleled product formulations, revolutionizing the supplements market.

At the heart of BIOptimizers' groundbreaking approach is its collaboration with five world-class formulators, each bringing unique expertise to create best-in-class formulas.

By partnering with Burch University in Sarajevo, BIOptimizers has established a state-of-the-art probiotics lab, staffed by multiple PhDs working tirelessly to create the evolution of probiotics. This partnership emphasizes the company's dedication to advancing the science of supplements.

In addition, BIOptimizers works with a multitude of <u>world-class formulators</u> including one of the top Chinese herbal experts globally, tapping into centuries of herbal wisdom to create innovative solutions for health-conscious consumers. The company also collaborates with leading enzyme scientists to ensure optimal results in digestion and overall health.

One of the brightest minds in the field, boasting four decades of experience, leads BiOptimizers' formulation team. In addition, the company works with a renowned plant extractor expert, considered by many as the best on Earth, to further elevate the quality of their supplements.

Matt Gallant, Co-founder of BIOptimizers, shares his enthusiasm for the lab's groundbreaking work: "Our partnership with Burch University and the exceptional team of formulators is not only transforming the supplement industry but also improving the lives of countless individuals. We're proud to be at the forefront of these cutting-edge developments, offering our customers unparalleled performance and digestion solutions."

Monia Avdic, Ph.D. and Director of the probiotics lab based at the University of Sarajevo in Bosnia, also expresses her excitement for the collaboration: "BIOptimizers' dedication to innovation and excellence aligns perfectly with our research goals. Working together, we're pushing the boundaries of what's possible in the health and wellness industry, developing truly revolutionary products."

BIOptimizers' breakthrough supplements are poised to make a significant impact on the US market. By leveraging the expertise of world-class formulators and state-of-the-art research



facilities, BIOptimizers continues to set a new standard in the health and wellness industry.

For media inquiries and an expert quote on supplement research and innovations, contact Matt Gallant at <a href="PR@bioptimizers.com">PR@bioptimizers.com</a> or call 800-719-2467. To learn more about how BIOptimizers can transform brain performance, gut health, and sleep, go to: <a href="https://bioptimizers.com">https://bioptimizers.com</a>

## **ABOUT BIOPTIMIZERS:**

BIOptimizers serves over 162,000 clients in 90 countries worldwide. The catalyst for BiOptimizers' success is a relentless focus on supplement performance, purity, and potency. The guiding BIOptimizers North Star: create exponentially superior products and prove their effectiveness via consistent customer results.

The company was founded by Matt Gallant and Wade Lightheart, trainers who previously worked with pro athletes and other top performers. Investing 10+ years in the gym transforming the health and lives of their clients, the two founded a business partnership in 2004 that has since grown to 100 employees worldwide. Biohackers, physicians, and top authorities in health and wellness worldwide trust BIOptimizers and their extensive line of health products. To find out why visit: <a href="https://bioptimizers.com/">https://bioptimizers.com/</a>



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