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<u>SalesNexus</u>, a leading provider of CRM and marketing automation solutions, has released its highly anticipated "Guide to Leaving Big Tech" to help individuals and businesses navigate away from platforms that engage in censorship.

The comprehensive guide identifies major Big Tech vendors known for censoring and spying on users and offers practical recommendations for alternative platforms that respect users' privacy and freedom of expression. By providing detailed instructions on how to seamlessly transition to new platforms without losing data or causing disruptions, SalesNexus aims to empower users to make informed choices about their digital presence.

"We believe in the fundamental importance of free speech and privacy in the digital age. The Guide to Leaving Big Tech is our way of assisting individuals and businesses in reclaiming control over their online experiences," said Craig Klein, CEO of SalesNexus.

The guide includes specific examples of simple yet impactful changes that users can implement both in their personal lives and within their organizations. By highlighting the ease of transitioning to alternative platforms that prioritize user autonomy, SalesNexus hopes to inspire a movement towards greater digital freedom and independence.

"We are committed to providing practical solutions that enable our users to break free from the constraints imposed by Big Tech companies. Our guide offers a roadmap for those who seek to take back control of their online presence," added Klein.

Accessible for free on the SalesNexus website, the "Guide to Leaving Big Tech" serves as a valuable resource for individuals who are seeking to align their digital practices with their values. With a user-friendly format and clear instructions, the guide equips readers with the knowledge and tools needed to make a smooth transition away from platforms that do not align with their principles.

To download the guide and learn more about how to leave Big Tech behind, visit: https://try.salesnexus.com/leave-big-tech

For media inquiries or further information about SalesNexus and its initiatives, please contact Craig Klein at cklein @ salesnexus.com.





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