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[RedBalloon.work](#), America's leading non-woke job board, and Newsworthy.ai, an AI-driven platform that revolutionizes press release distribution and news marketing, today announced a partnership to provide companies with a values-aligned solution for press release distribution.

Under the terms of the partnership, companies that hire through RedBalloon will receive one free Newsworthy.ai press release to promote their new hire or any news they wish to announce. RedBalloon customers are also encouraged to distribute their press releases through Newsworthy.ai, thereby contributing to and supporting the advancement of shared standards and goals.

"We are excited to partner with Newsworthy.ai to provide our customers with a best-in-class press release distribution solution," said Isaac Lopez, Communications Director of RedBalloon.work. "Newsworthy.ai's AI-driven platform is unmatched in its ability to help companies create eye-catching, search-optimized news announcements, publish the news to hundreds of websites, and then market the news to get in front of the right audiences. We are confident that this partnership will help our customers reach a wider audience and achieve their marketing goals."

"We are thrilled to partner with RedBalloon," said Mark Willaman, cofounder of Newsworthy.ai. "RedBalloon is a leading platform in the freedom economy, and we are excited to work with them to help companies in this space reach their target audiences. We believe that our partnership will be a win-win for both companies."

About [RedBalloon](#)

Founded In 2021, RedBalloon has quickly become America's largest connector of employers and employees who prioritize a positive workplace culture free from the divisiveness of cancel-culture mandates. RedBalloon CEO Andrew Crapuchettes is a longtime business leader, entrepreneur, and innovator who has founded several successful tech companies and is widely considered a global pioneer in the development and use of labor market data analytics - an industry he helped found over 20 years ago.

About [Newsworthy.ai](#)

Newsworthy.ai is an AI-driven platform that revolutionizes press release distribution and news marketing. Newsworthy.ai helps companies create eye-catching, search-optimized

news announcements, publish the news to hundreds of websites, and then market the news to get in front of the right audiences. Newsworthy.ai is also the first newswire to allow companies to self host their press releases, and benefit from the increased website traffic and control of the customer journey. This is made possible because Newsworthy.ai registers all press releases to the blockchain, which acts as the source of truth.



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