

Severna Park, MD (Newsworthy.ai) Thursday Aug 24, 2023 @ 7:00 AM Eastern —

[Outlaw Technology](#), the leading RFID software and hardware innovator in the cannabis tech industry, is excited to announce the launch of its podcast, “Making Metrc Easy.” This groundbreaking podcast revolutionizes the way cannabis licensees navigate compliance and inventory as guests share how they leverage Metrc RFID tags to reduce harvest and audit times up to 80%. Outlaw unlocks new possibilities for growth and success in the rapidly expanding and turbulent cannabis market.

As the cannabis industry continues to grow, regulatory compliance remains a critical challenge for businesses. “Making Metrc Easy” addresses this pain point by providing valuable insights, expert advice, and practical tips to streamline and automate Metrc reporting, inventory tracking, and compliance management.

Key features and highlights of “Making Metrc Easy” include:

Expert Guidance: Hosted by seasoned cannabis industry veterans and compliance experts, Hans Dietterich and Brie Oaxaca, “Making Metrc Easy” offers comprehensive guidance and best practices for mastering Metrc requirements.

Insider Interviews: The podcast features interviews with cannabis professionals in the trenches of the seed to sale process. They describe how they effectively navigate Metrc compliance, offering real-world experiences and strategies. The first 5 episodes are already available on all podcast platforms and at www.outlawtechnology.net with new episodes posted weekly:

- Episode 1: Jeff Wells, Co-Founder & Chief Visionary Officer of Metrc
- Episode 2: Meagan Zaffaroni, Director of Compliance, gLeaf Medical
- Episode 3: Richard Su, Chief Compliance Officer, Harbor House Collective
- Episode 4: Mike Wolthuis, Founder, The Wolthuis Group
- Episode 5: Samantha Seagaard, Co-Founder, The Fresh Connection

Interactive Q&A: Outlaw Technology encourages audience participation by addressing listener questions and concerns, fostering a supportive community of cannabis professionals.

“We are thrilled to launch ‘Making Metrc Easy’ on Cannabis Radio to support cannabis

businesses in their compliance journey,” said Dave Eagleson Sr, CEO and founder of Outlaw Technology. “Our podcast aims to empower licensees with the knowledge and tools needed to stay in compliance easily by automating and streamlining processes while saving time, labor, and money.”

Outlaw Technology is committed to providing the cannabis industry with cutting-edge solutions and valuable resources that allow it to do more with less. “Making Metrc Easy” aligns perfectly with its mission to simplify cannabis compliance and drive positive change in the industry.

Join Outlaw in celebrating the launch of “Making Metrc Easy,” and embark on a journey towards compliance excellence and business success.

About Outlaw Technology: Outlaw is the leading RFID/barcode handheld and touchscreen automation company in the cannabis tech industry with direct integration to Metrc and leading ERP and POS systems. It is dedicated to delivering innovative solutions that enable cannabis businesses to thrive. With a team of dedicated experts, Outlaw Technology continues to redefine industry standards and create a positive impact on the cannabis community from coast to coast.

For more information about the podcast, please visit <https://outlawtechnology.net/outlaw-podcast/> or contact Hans Dieterich at sales@outlawtechnology.net or (410) 777-9534.



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