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HR.com, the largest network of human resources (HR) executives, has announced HR.com's State of Employee Retention 2024 Advisory Board.

Working closely with HR.com's HR Research Institute (HRRI), the newly-appointed employee retention advisory board will collaborate to positively influence the HR industry's thought leadership and best practices through primary research. The board will work to ensure the employee retention research and event content aligns with industry best practices in various aspects such as drivers of turnover, retention metrics, tools, technology, and trends.

The advisory board provides an opportunity for thought leaders to participate in discussions on this topic, share knowledge, and provide valuable insights that will help develop research surveys and capture the pulse of the HR community. The board of experts will guide senior HR professionals and help them understand and navigate today's challenges with retaining talent and adapting to the changing times to engage and keep their top people.

The findings will be published in a full report of insights and recommendations as well as a condensed two-page infographic. The study will also be featured in the upcoming [HR.com's State of Employee Retention 2024 Virtual Event \[REGISTER for FREE\]](#), which is scheduled for October 16, 2024. The advisory board will be valuable in recommending presenters, session topics, and helping to make the event best-in-class for HR professionals in attendance.

The newly appointed HR.com's State of Employee Retention 2024 Advisory Board includes the following industry thought leaders:

- Renee Anzovino, Consultant, Therapist and Former Head of Culture & Employee Experience, F&G Annuities & Life
- Gemma Atkinson, Global Chief People Officer, Active International
- Douglas Brown, Business Owner, Manage2Retain

- Bev Kaye, Founder and CEO, Beverly Kaye & Associates, Inc
- Busola Oyediran, VP, Human Resources, The CCS Companies
- Prudence Pitter, Global Head of HR - Automotive and Manufacturing and HCLS, Amazon Web Services
- Julian Reeve, Founder and CEO, Perfect Equilibrium
- Lisa Reinhardt, Sr. Manager, Learning & Organizational Development, The CCS Companies
- Cenina Saxton, Ed.D., PHR, Director, Talent and Culture, Focus Brands
- Natalie Wintermark, Chief People and Culture Officer, Glamox
- Selena Yuan, Ph.D, Head of Talent Solutions, Jazz Pharmaceuticals

“By leveraging the expertise of these thought leaders, HR teams can develop innovative strategies to enhance employee retention, reduce turnover and cost, and boost productivity,” said HR.com’s CEO and Chief Instigator, Debbie McGrath. “This collaboration not only addresses current challenges but also fosters a resilient and engaged workforce, driving long-term success.”

The HR Research Institute releases annual “State of the Industry” reports in a variety of HR topic areas, including last year’s employee retention research report and infographic, HR.com’s State of Employee Retention 2023-24 [\[DOWNLOAD REPORT\]](#).

This and other free research reports and infographics can be downloaded at hr.com/researchinstitute.

About HR.com and the HR Research Institute

The HR Research Institute (HRRI) helps you keep your finger on the pulse of HR! Powered by HR.com, the world's largest HR community, the HRRI identifies key trends and best practices to help more than 2 million HR professionals and their organizations make strategic decisions with informed and insightful research findings.

Among the most productive and respected HR research institutes globally, the HRRI publishes dozens of high-quality reports every year across a wide array of HR topics. HR.com's free membership offers many benefits, including access to over 250 exclusive primary research, state-of-the-industry reports, and infographics. These resources are published based on surveys developed with the assistance of a panel of thought leaders and industry experts on the advisory boards. Visit hr.com/hrresearchinstitute to maximize your HR potential.

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