

Newport Beach, California (Newsworthy.ai) Tuesday Jun 11, 2024 @ 10:30 AM Pacific —

In a move to redefine the longevity and aesthetics industry and position Lionheart Health as the premier medical spa network in the world, the company today announced the grand opening ribbon cutting ceremony on June 21st, 2024 of a flagship 7-suite location in Newport Beach, California at 4740 Von Karman Avenue.

Lionheart Longevity and Wellness Medspas will offer a combination of the company's proprietary bioelectric and biologic products for skin and hair regeneration as well as body toning and sculpting, joint/knee health, sexual health, bladder health, and healthspan optimization. The company's proprietary products employ gentle bioelectric stimulation sequences and biologic compositions to engage the body's natural healing processes to regenerate and repair itself.

At the center of Lionheart's technology platform is increasing Klotho protein levels in the body, using a patented technology platform that has produced scientifically proven results in medically supervised clinical studies.

"At our medspa clinics, our goal is to utilize the power of safe and effective regenerative aesthetics technologies for skin, hair, body toning procedures and to introduce our patented healthspan optimization programs." said Howard J. Leonhardt, Lead Inventor, Executive Chairman & CEO of Lionheart Health, Inc. "Opening a flagship 6 suite location in Newport Beach is a dream come true for our team that has worked so hard for so many years developing these unique technologies."

Lionheart Longevity Orange County LLC, Chief Medical Director Dr. Sanjay Bhojraj commented, "We're not just launching another medspa; we're introducing innovative aesthetic and wellness services unavailable elsewhere. At the center of our patented regenerative technology is the ability to precisely control protein expressions to repair and reset cellular functions, including the Klotho protein."

Klotho is an anti-aging protein predominantly produced in muscles and the kidney. Klotho's benefits to the body have been widely studied and increasingly identified as a key to suppressing or even reversing many effects of aging. "Circulating levels of soluble Klotho decrease with age," Dr. Leslie Miller Chief Medical Officer of Lionheart Health, Inc. stated. "This decline in Klotho gene expression is associated with an increased risk of age-related diseases."

In addition to its patented bioelectric-enhanced treatments, Lionheart Health's Longevity and Wellness MedSpas will offer conventional medspa services, including injectables, skin rejuvenation, lasers, microneedling and body toning, and robust client support designed to ensure each visit receives exceptional, personalized care.

Lionheart Health won the most recent AbbVie Allergan Aesthetics ULP Golden Passport Competition for Innovations in Medical Aesthetics, and is a contestant in the \$101 million-dollar XPRIZE Competition for Healthspan Extension. v

The GRAND OPENING celebration will begin at 3:15 pm with a tour of the Lionheart Health, Inc. R&D Lab at 5270 California Avenue, 3rd Floor, University Lab Partners Section, Irvine, CA 92617. All guests after the R&D lab tour will get in their cars and drive just 5 minutes to 4740 Von Karman Avenue, Newport Beach for the ribbon cutting ceremony at the brand new Lionheart Longevity & Wellness MedSpa location. The event will end at 5:15pm.

- **3:15 pm:** R&D Lab Tour @ 5270 California Avenue Irvine 3rd Floor
- **4:30 pm:** MedSpa Tour and Ribbon Cutting Ceremony @ 4740 Von Karman Avenue, Newport Beach
- **5:15 pm:** event ends (many will go to BossCat nearby for cocktails).

Experience the excitement of our grand opening by securing your free admission today through the Eventbrite link provided below. Leonhardt Vineyards wine and small food plates will be served at the event.

<<< [Free Tickets Available Here](#) >>>

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**Web Sites:**

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