

Jacksons Point, Ontario, Canada (Newsworthy.ai) Thursday May 23, 2024 @ 8:00 AM
America/Toronto —

[HR.com](#), the largest network of human resources (HR) executives, has announced HR.com's State of People Analytics 2024 Advisory Board.

Working closely with HR.com's HR Research Institute (HRRI), the newly-appointed advisory board will collaborate to positively influence the HR industry's thought leadership and best practices through primary research. People analytics, aka HR analytics or workforce analytics, is the process of collecting and analyzing data to guide decision-making and improve workforce and talent management.

The advisory board provides an opportunity for thought leaders to participate in discussions on this topic, share knowledge, and provide valuable insights that will guide research surveys and capture the pulse of the HR community. The board of experts will guide senior HR professionals as they broaden and enrich their knowledge of people analytics. This research explores what today's HR practitioners are saying and doing about workforce analytics practices in their organization to help improve productivity, engagement, and business success overall.

The findings will be published in a major HR Research Institute study and will be further distilled into a two-page infographic. It will also be featured in the upcoming [HR.com's State of People Analytics Virtual Event \[REGISTER FOR FREE\]](#), which is scheduled for September 18, 2024. The advisory board will be valuable in recommending presenters, session topics, and helping to make the event best-in-class for HR professionals in attendance.

The newly appointed State of People Analytics 2024 Advisory Board includes the following industry thought leaders:

- Chris Coleman, People Analytics Partner, Western Governors University
- Jenna Filipkowski, People Science Advisor, Federal Reserve Bank of New York
- Kevin Gorman, Head of HR Data Transformation, Wells Fargo
- Jeff Higgins, Founder and CEO, Human Capital Management Institute

- Brian Kasen, Director, Business Intelligence, Mitratach (formerly Trakstar)
- Matt Malter Cohen, Head of Recruiting & Selection Analytics, Capital One
- Viktor Mirovic, CEO, KeenCorp
- Kevin Moore, Senior Director People Analytics, Docusign
- Emily Pelosi, PhD Head of Employee Listening and Research, Intuit
- Richard Rosenow, VP People Analytics Strategy, One Model
- Andrew Sallee, Senior Workforce Intelligence Consultant, Workforce Analytics Enablement, Oracle
- Konstantin Tskhay, Founder and Managing Partner, Tskhay & Associates, Inc.

“We appreciate the leadership and insights these industry thought leaders bring, enhancing the value of our HR analytics content for the entire HR community,” stated HR.com’s CEO and Chief Instigator, Debbie McGrath.

The HR Research Institute releases annual “State of the Industry” reports in a variety of HR topic areas, including last year’s people analytics themed infographic and research report, [The State of People Analytics 2023-2024 \[DOWNLOAD\]](#).

This and other free research reports and infographics can be downloaded at hr.com/researchinstitute.

About HR.com and the HR Research Institute

The HR Research Institute (HRRI) helps you keep your finger on the pulse of HR! Powered by HR.com, the world’s largest HR community, the HRRI identifies key trends and best practices to help more than 2 million HR professionals and their organizations make

strategic decisions with informed and insightful research findings.

Among the most productive and respected HR research institutes globally, the HRRI publishes dozens of high-quality reports every year across a wide array of HR topics. HR.com's free membership offers many benefits, including access to over 250 exclusive primary research, state-of-the-industry reports, and infographics. These resources are published based on surveys developed with the assistance of a panel of thought leaders and industry experts on the advisory boards. Visit hr.com/hrresearchinstitute to maximize your HR potential.

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