

Chino, CA (Newsworthy.ai) Thursday Nov 9, 2023 @ 6:00 AM Pacific —

FEMININE FORWARD TALKS (FFT) is launching a mobile series movement at MJBizCon in Las Vegas this month. FFT's goals to reshape paradigms and elevate women through a triad of education, empowerment and advocacy, curates events that offer attendees a chance to engage with women who are trailblazers, knowledge seekers, and architects of change. Through a multi-city, multi-event tour, FFT will attend an array of happenings throughout the US, while hosting informative talks with extraordinary guest speakers, sharing informative ideation and building community every step of the way. Along with empowering talks, the FFT Video Podcast will accompany tour stops and events, capturing on-the-spot interviews from local community leaders and supporters.

Kicking off the tour, from November 28th through November 30th, FEMININE FORWARD TALKS will host a private suite event at the Cosmopolitan Hotel during Cannabis Week in Las Vegas. The event will feature interactive networking, product taste testing, terpene bio scans, intimate chats with industry leaders from every vertical, and a live podcast taping featuring West Coast underground hip hop artist, <u>Mone Medusa Smith</u>.

Guests of FFT will also enjoy a complimentary shuttle to and from the week's major events, such as: Blunt Brunch, MJ Biz, and The EMJAY Awards show & afterparty. Talks held in Vegas will be led by Cannabis Industry Business leaders including: Kika Keith of Gorilla RX Wellness, Toni Forge of 4Leaf Consulting, Tiana Woodruff of Queen Mary Cannabis, Joyce Gerber of the CannaMom Show, and Judi Nelson of Sol Spirit Farms.

FFT is brought to you by Club Kindness and is proud to partner with organizations across multiple disciplines to bring this series to life. Joined by other industry leaders who are passionate about women's health; Kelley Usborne Bruce, CEO of <u>CannaMommy.org</u>, Lisa Snyder, Co-Founder of <u>Tokeativity</u>, Josh East, Co-Founder of <u>Circulate Music Group</u>, and JC Diaz, Founder of <u>Entheogens</u> & <u>Gummy Gang</u>.

Club Kindness launched FFT in July 2023 at the California State Fair in Sacramento, with its first conversations surrounding the aim to celebrate and empower women in the cannabis industry, while also promoting the benefits of cannabis for overall wellness through feminine forward content and discussions. FFT aligns its values to be inviting, inclusive and informative to all members of the alternative health community.

"This is about so much more than producing a simple talk series. FFT is a statement of progress, equality, and the celebration of untapped potential. By centering women in these discussions, we illuminate the path towards a brighter, more inclusive future for all. And I



am honored to lead an initiative that will undoubtedly transform the way women experience wellbeing." Mskindness B. Ramirez, MA.Ed - CEO of Club Kindness

Including Cannabis Week in Las Vegas, the tour will run for the next full calendar year and include major events in cities listed below:

January 2024 - X Games in Aspen, CO

March 2024 - SXSW, Austin, TX

April 2024 - Coachella, Indio, CA

April 2024 - National Cannabis Festival, Washington D.C.

May 2024 - Electric Daisy, Las Vegas, NV

June 2024 - Polo Classic, Los Angeles, CA

July 2024 - Essence Music Festival, New Orleans, LA

July 2024 - California State Fair, Sacramento, CA

August 2024 - Lollapalooza, Chicago, IL

September 2024 - Mountain View Art & Wine Festival, Mountain View, CA

November 2024 - MJBizCon, Las Vegas, NV

ABOUT FEMININE FORWARD TALKS

FEMININE FORWARD TALKS (FFT) is a transformative mobile speaker series at the forefront of alternative health, plant medicine, lifestyle choices, and the evolution of wellbeing. Driven by a mission to foster groundbreaking discussions that transcend norms and reshape the wellness landscape. FFT is a dynamic movement that endeavors to reshape paradigms, forge connections, and elevate women through a triad of education, empowerment and advocacy. FFT meticulously curates events that offer attendees a chance to engage with extraordinary women who are trailblazers, knowledge seekers, and architects of change. Visit FeminineForwardTalks.com for more information.

ABOUT CLUB KINDNESS

Club Kindness is an Inclusive Education Platform built for modern consumers of information. We support individuals, brands & the Cannabis industry with individualized learning modules and easy-to-digest certification programs. Our mission is to educate families, foster connections and sustain communities for social change via thoughtful programming and impact-driven events. Visit <u>clubkindness.io</u> for more information.





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