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When an interview process doesn't go smoothly or live up to par - it's not just bad for candidates, it's bad for companies too. To help companies provide transparency throughout the entire interview process and handle every touchpoint with candidates, a new B2B, SaaS enterprise solution is reinventing candidate engagement. Like a Domino's pizza tracker that lets a hungry consumer follow all touchpoints,

Founded by brothers, Kyle and Chris Connors, with expertise derived from roles with Google and technical leadership positions, candidate.fyi integrates with existing workflows and over 40 applicant tracking systems to automate candidate preparation, scheduling, communication, and feedback. Since it came out of stealth in February, the need for such a system has caught the attention of clients including Synthesia, Tropic, Yext, Thrive Market, and MariaDB. Tropic, a SaaS spend management and procurement software, has noted a 10% increase in offer-accept rates and an over 40% increase in candidate survey completion rates with the use of candidate.fyi.

"We find ourselves amidst a shift, where the emerging generation insists on best-in-class experiences in every facet of their lives," said Kyle Connors. "Among the areas most ripe for change is the hiring experience - where the stakes are high, yet expectations often remain disappointingly low. We take pride in delivering the long-awaited solution that empowers employers to rise to this demand and elevate their hiring experience for today and the future."

candidate.fyi is backed by top investors including SuperAngel.Fund, the founders of Yext, JBC, and Tropic along with other industry leaders, including the former CHRO of Disney, which collectively helped it to raise a \$1.3 million pre-seed round. Now open to the public, the popularity of the service has quickly caught on with a waitlist available for those companies interested. For more information on candidate.fyi or to sign up, visit candidate.fyi.

About candidate.fyi

candidate.fyi is a B2B, enterprise SaaS solutions system designed to transform the interview process. Features make it simple to audit, track and maintain a company's content and equip candidates with high-quality information needed for success. candidate.fyi is meant to deliver transparency, create an upfront connection with a company and their candidates, while converting more top talent. To learn more about candidate.fyi, visit candidate.fyi.

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