

Bismarck, ND (Newsworthy.ai) Thursday Aug 17, 2023 @ 9:30 AM Central —

<u>BEK TV</u> has announced its continued commitment to bringing the Green Bay Packers closer to their fans in North Dakota. For the third consecutive year, BEK TV is broadcasting live coverage of all three pre-season football games of the Green Bay Packers, partnering with the Packers TV Network. The first game, against the Cincinnati Bengals, entertained fans on August 11th. The remaining two games are as follows:

- August 19 at 7 pm against New England Patriots
- August 26 at Noon against Seattle Seahawks

The enthusiasm and dedication of Packer fans in North Dakota have never been overlooked, and BEK TV is keen to ensure that fans have the opportunity to connect with every heart-stopping moment of the games. "We know that there are a larger number of Packer fans in North Dakota, and we are happy to be able to bring their team right into their living room," says Jordan Hassler, Chief Operations Officer for BEK TV.

This year holds special significance for Packer enthusiasts as they watch a new quarterback era unfold in Green Bay. Jordan Love, a first-round pick in the 2020 NFL Draft, was named starting quarterback when the Packers traded Aaron Rodgers to the New York Jets earlier this year. Hassler adds, "With the start of a new quarterback era in Green Bay, this year's pre-season games should play a huge role in their success in 2023-2024."

BEK TV's commitment echoes the passion and dedication of Packer fans across North Dakota. Viewers can look forward to exclusive insights, commentaries, and high-definition broadcasts, ensuring an unparalleled viewing experience.

For further information on broadcast timings and exclusive content, viewers can visit bek.tv or follow their social media channels.

About BEK TV

BEK TV is the only North Dakota-owned broadcasting company remaining in the state and produces more local content than any other television station. It broadcasts statewide on television and across the world via the internet. BEK TV consists of content from both BEK Sports and BEK News.



BEK TV is the largest television broadcaster of high school and collegiate athletics in the region, broadcasting nearly 400 live events each year. The network also is the state's top producer of original news and opinion programming. BEK TV is the 2021 and 2022 winner of the Bismarck Tribune's Best of the Best contest, selected by the public for "Best Television Station".

The concept behind BEK's news programming is to provide a media service platform that is unscripted and uncensored. BEK TV hosts are untrained broadcasters who share their perspectives and views on topics and issues that North Dakotans are talking about. The BEK network never controls the messaging.

For more information, log onto <u>bek.tv</u> and <u>bek.news</u>.



This press release is distributed by the <u>Newsworthy.ai[™] Press Release Newswire</u> – News Marketing Platform[™]. Reference URL for this press release is <u>here</u>.