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Applauz, a globally recognized, award-winning employee engagement platform, is proud to announce the launch of its latest version, meticulously re-engineered from the ground up. This major update revolutionizes how organizations motivate and appreciate their teams, with highly-requested new features and enhancements that elevate the total employee experience and help to further decrease unwanted employee turnover and improve productivity.

The highlight of the Applauz update is a complete user interface redesign, providing a modern and intuitive application that seamlessly blends functionality and aesthetics. With feedback and insights from thousands of users and extensive market research, the new interface seamlessly combines user-friendly functionality with a modern and captivating new design, enabling employees and managers to navigate and engage with the platform effortlessly.

Discover the enhanced "Newsfeed" offering advanced filtering for easier content interaction and findability. The new integrated Polls feature, allows managers to drill down on survey results, and act on feedback more transparently. Recognitions can now be augmented with rewards from other users. Moreover, employees can further personalize their recognition messages with videos and attachments, making the experience more meaningful. With Applauz 2, you'll be able to engage with your peers even more by reacting to comments on posts, fostering lively discussions, and building stronger connections. These updates help to further enhance a sense of community, boost morale, and cultivate a thriving work culture no matter where your employees work.

Applauz has revolutionized its Pulse Surveys, offering organizations a powerful tool to gather real-time feedback from employees. The updated surveys provide enhanced customization options, deeper reporting capabilities, and valuable insights tailored to specific needs. With these improvements, businesses are empowered to make data-driven decisions, enhance employee satisfaction, and achieve organizational success.

"We are thrilled to unveil the latest version of Applauz, which represents a significant leap forward in the employee engagement space," said François Fortier, CEO and Founder at Applauz. "Our team has dedicated two years to reimagining and re-engineering the platform to ensure it delivers an exceptional user experience and offers the most comprehensive set of features available. We believe this update will revolutionize how organizations foster a culture of appreciation and motivate their teams."



The new features and enhancements in the Applauz update build upon the existing, robust set of tools that have made the platform a favorite among its clients. With Android and iOS mobile apps, native Slack and MS Teams apps, and integrations to over 50 HRIS, Applauz can now live seamlessly within every company's tech stack. With the release of this highly anticipated version, clients can expect unparalleled flexibility, customization, and scalability to meet the unique needs of their organizations.

For more information about Applauz and its industry-leading employee recognition platform, please visit <a href="https://www.applauz.me">www.applauz.me</a>

## About Applauz

Applauz is an award-winning platform dedicated to helping companies increase employee retention through innovative engagement solutions. With a mission to create thriving workplaces, Applauz helps organizations motivate their teams, boost productivity, and foster a culture of appreciation. Through its cutting-edge technology and comprehensive features, Applauz empowers businesses of all sizes to cultivate high-performing teams and drive exceptional results.



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